KPCA Group - Ready for an Action Packed 2026

A Herd & A Home

...

KPCA Group Executive Director, Lara Edmonds, poses with an Elephant Foot tree at the newly renovated HQ at 144 Zwartkop Road. A delightful symbol of the roots our young NPC is putting down in Umgungundlovu, Pietermaritzburg, the place of the 'Mighty Elephant'.

KPCA Group's herd is growing thanks to a partnership with DUCT and the Social Employment Fund. We now have an Action Team of 22 who are paid to work 7 days/month on KPCAG's mandate to get PMB clean, neat, beautiful and green.

Above top: The leadership team at the SEF induction: Faye Brownell (DUCT and KPCA Group Director,) Senzo Nkanunu (Team Leader) Lara Edmonds (Executive Director/Project Manager KPCAG), Cornelia van der Sandt (Training Facilitator) Glenn Mac Arthur (Project Manager KPCAG). Above: KPCAG Action Team.

Business Backing …

In two short years, the Keep PMB Clean Action Group (KPCAG) has been able to make impact in Pietermaritzburg thanks to the incredible support of local businesses and volunteers from our community. We are determined to pioneer a new chapter in our city's history, and we look forward to an action packed 2026 as we work togther to reclaim our city.

With Gratitude…

Thank you to every single sponsor and volunteer whose contribution has led us to the point where we can have a team with a home base to work from. We are grateful for the investment you have made in our team.

HQ RENOVATION

Roof, Gutters, Plumbing Renovation
sponsored by Scrap & Steel!

Carlos from Scrap and Steel generously sponsored Patrick from Plumfit to repair the leaking roof and gutters at our new HQ including the carport. They then painted the roof & replaced facias. They also fitted the Jojo and resolved some significant plumbing issues for us.

BEFORE

Painting up a Storm with Hall's Retail...

Thanks to awesome sponsorship from Hall's Retail, our newly inducted Action Team was able to give the sadly neglected ward office and boardroom at 144 Zwartkop Rd a new lick of paint.

BEFORE

A Granite Gift...

Rudi and Kristy from All Stone solutions generously donated new granite tops for our boardroom and granite chips for our patio spaces. Thanks to Talisman Hire and their trailer sponsorship, our Action Team was able to move it and place it at our HQ. Mega Duzi Build It Sponsored curbing and cement for this project.

Garden Renovation…

Horticulturalist and KPCAG's Lead Volunteer, Glenn Mac Arthur, was in his element landscaping the garden at our new HQ with our Action Team. This was made possible with generous sponsorship of grass from Duzi Turf, plants from Lutheran Gardens & Save Hyper, edging from Build It Mega Duzi and granite from All Stone Solutions Solutions.

Much Needed Nursery…

Thanks to the team from Build It Mega Duzi, we are able to achieve our dream of having our own nursery to help us plant PMB beautiful again. This will also serve as an enterprise for our Action Team and the practical component of the “Green Learn to Earn Programme” they are enrolled in.

As a Horticulturalist, Glenn Mac Arthur, can impart his expertise and knowledge onto our team who will be helping him develop KPCAG’s Nursery at The Garden of Hope.

Recycle with us....

KPCA Group is thrilled to be opening our very own Recycling Station at our new HQ. We are partnering with Terrence from Central Waste on this project. Thank you to Build It Mega Duiz and LC Packaging for your contributions. This enterprise forms part of our commitment to the Green Learn to Earn Programme, but also embraces KPCAG's mandate for a cleaner and greener city. It will also enable us to generate much needed funds for our NPC.

FUELING THE TEAM …

Our Action Team is powered by wonderful fuel sponsorship from Neil Woolridge Motors and delicious lunches from Bluff Meat Supply. We are most grateful for their generous sponsorship….

Communication is key…

KPCAG's trumpet call to Pietermaritzburg to RISE and RECLAIM our city is empowered by the generous support of sponsors such as The Witness & Capital Media, Apex Design, Postnet Victoria and Fatboy & Co.

Action Packed Sponsorship...

Thanks to very generous sponsorship from Talisman Hire, Coastal Hire, Stihl SA, TipTop Lawn Mowers and Pangolin Manufacturing, our Action Team is fully equipped to tackle projects in 2026!

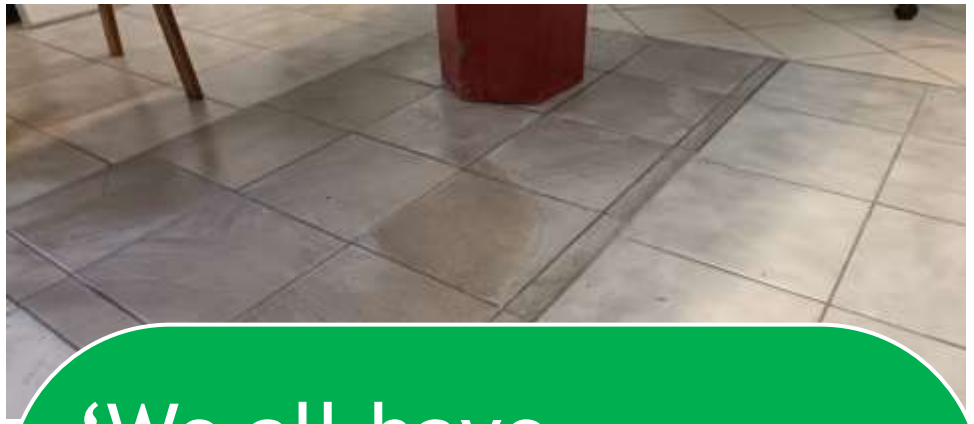
The Green Learn to Earn Programme... This online programme seeks to empower our Action Team to establish their own micro-enterprise. Cornelia van der Sandt is leading our Action Team through this entrepreneural programme with valuable sponsorship from the Community Chest, I-Tech Solutions & Postnet Victoria Square Cornelia. Glenn & Lara are involved in the practical component which also includes imparting skills in the nursery, recycling station, vegetable garden and sewing room.

Birthday Launch....

KPCA Group was delighted to launch our new Action Team HQ with our 2nd Birthday. This was a wonderful opportunity to celebrate with our Action Team, volunteers and sponsors. A huge shout-out to Save Hyper for the magnificent Birthday Cake and delicious platters. Thank you to Foodpak for your Party shop sponsorship. Thank you Rose Day for making the beautiful bunting, and to Fatboy & Co for our photo props. We loved our new shirts from Community Chest and Jonssons Workwear. Thank you also to members of our community for unusual but perfect gifts.

‘Sewing Love into PMB’….

It was a joy to sew elephant merchandise with our team. The Ellie Wreath and Ellie Trail is a delightful tradition that allows us to grow a spirit of pride and patriotism in our city. A huge shout out to Rose, Cornelia, Foam & Bedding & members of our community for investing in this project.



‘We all have something to give’….

In six short weeks, our team and sponsors transformed a broken and neglected space into a sanctuary of enterprise and learning – a space to work from with pride and dignity. The renovation of our HQ was almost completely sponsored by our community. A priceless gift that will launch KPCA Group’s Action Team into 2026 to make tremendous impact in Pietermaritzburg. Thank you Foodpak, Exclusive Tiles and Patrick from Plumfit for your contributions.

Partnerships for PMB...

KPCA Group Board of Directors extends their grateful thanks to AET Security, PMB Community Chest and Save Hyper for their loyal partnership and monthly contribution to KPCA Group.

‘Monthly Street Team Contributors’….

KPCA Group Board of Directors extends their grateful thanks to the following Monthly Street Team Contributors:

All Stone Solutions, Bolt & Nut Centre, Candles & Décor, Cash Converters, Dr Ellis, Dr Moores, Foodpak, Gas & General, Hamblins Catering, Mayors Walk Spar, Moffatt Optical, Muirheads Hiring, Irritech Agencies, Neil Woolridge Motors, Prestbury Promise Residents, Pro-tect Turbochargers, Remax Midlands, Royal Plumbers, Solē Salons, Stephen’s Valves,

‘Maintenance’....

Thanks to our Victory Team, and Street Team Contributors, we have been able to maintain a number of areas in our city. This includes Chief Albert Luthuli Bridge, the Sunshine Substation, Upper Winston Road and Mayor’s Walk. The SEF Programme will enable our Action Team to tackle more including the alien invasives along the Dorpspruit.

‘Bridge Repair’….

Thanks to our Victory Team, we have been able to maintain the area on Chief Albert Luthuli Bridge. This includes three repairs to the railing since our original renovation. A huge shout to NJR Steel, Talisman Hire, Pro-tect Turbochargers, Neil Woolridge Motors, Murheads Hiring, Hamblins Catering & NAA for sponsoring this most recent repair.

- 2025 -
HIGHLIGHTS

Sowing Love into PMB…

We launched our **annual Red Ribbon Campaign** on Valentine's Day 2025 and over 120 red tree ribbons went up in PMB. A special focus this year, were the avenues of trees in Hoosen Haffejee and Boom Street as KPCA Group's 2025 vision is to reclaim a block in the CBD. Globally, a red ribbon around a tree advocates for the preservation of trees. This is important as they are dwindling in our CBD.

SWEET SPOT LAUNCH …

It was wonderful to call our community to plant sweet spots with a beautiful garden for Community Chest who celebrated their 65th anniversary. This project was a partnership between KPCA Group, Save Hyper and Community Chest.

Tree Planters have Vision…

Trees are planted for the next generation. In our urban landscape trees not only beautify the area, but they moderate the temperature on our streets. Have a look at the Before/After photos of just one of the trees we planted a 18 months ago with our Victory Team. What a difference it has made to the area. Thanks to donors, we were able to plant 4 trees in our CBD including one with The Witness on Hoosen Haffejee Interestingly, our one tree post went viral with over 185K views. Trees = Hope!

Before & 12 months After

KPCA Group Partners: Save Hyper, AET Security & PMB & District Community Chest . KPCA GROUP NPC
Registration: 2023/199648/08 NPO Registration: 300-468 Exemption Ref: 930080867est

- 2025 -
HIGHLIGHTS

KPCA GROUP Ellie Swim 2025 ‘Fun-Raiser’ at the aQuelle Midmar Mile with Sappi.

KPCA GROUP
EllieSwim
#LovePMB #SavePMB

Close on 40 Ellies swam to save PMB raising just on R34 000. A huge-shout to our sponsors: Sappi, Save Hyper, Sew for Joy and Apex Design for making the event so special. A Huge Shout out to our 2025 Captain Chantal Webber for the incredible effort she put into our team, and to every Ellie for swimming to raise funds and awareness for KPCA Group’s Work in PMB

- 2025 -
HIGHLIGHTS

In May, we had a good clean-up at Camps Drift on the section that runs from Prince Alfred Street up. Thank you to the amazing teams on the ground who made this happen: KPCA Group – A Team , Duct Enviro Champs & Duct Interns , AET Security Garden Team , Circle Med team and Inkunzi Isematholeni Foundation team and active citizen, Dr Liz Thomson.

- 2025 - HIGHLIGHTS

Before – May 2025

After – October 2025

Reclaiming Duzi Sports Fields with KPCA Group, Partners & Sponsors

KPCA Group's Duzi Sports' Field project was led by Glenn Mac Arthur and Lara Edmonds and was made possible by the following partners and sponsors: St Nicholas School, AET Security Garden Team, Talisman Hire, Coastal Hire, Save Hyper, The Witness, We Love PMB, Isibane Industries, Bluff Meat Supply and Valtrac,

- 2025 -
HIGHLIGHTS

Madiba Day – 18 July 2025 :

Coach Peterson's Academy coaches and boys got stuck in to clean the courts. Talisman Hire and Coastal Hire had sponsored the Power Cleaners.

Madiba Day 2025 Cont. KPCA Group and AET

Security's Garden Team had already made significant inroads into the alien invasives covering Duzi Fields. So on actual Madiba Day, we were joined by Peterson's Academy coaches and boys, Duct and E Waste to continue our work on this project.

Rock-the-Block

KPCA Group, Save Hyper and Save Orion Athletics Club and The Witness called Martizburgers to rock-the-block for our Madiba Day ‘fun-raiser’. It was a wonderful opportunity to fly our flags high and showcase our bridge murals. It also enabled us to take this block as the Municipality fixed issues, the Show Grounds painted the little bridge and Glenn’s team cleaned up the area. Thank you Thirsti, Talisman Hire, Maritburg Showgrounds, MSS, Muirheads, Postnet, Fatboy & Co and AET Security for your sponsorship.

2025 - HIGHLIGHTS

200 Maritzburg ladies attended our gorgeous HOT PINK HIGH TEA sponsored by Save Hyper, Muirheads Hiring and Hamblins. This beautiful event celebrated Spring and Administrator's Day and was an opportunity to honour our Gold Ellie Ladies. KPCA Group Executive Director, Lara Edmonds, inspired the ladies to 'Embrace Your Flower Power'.

email : info@kpca.co.za, cell: 084 587 0880

World Clean-Up Week 15-20 September - Station 1 Mayors Walk Spar...

A huge KPCA Group Shout-out to the following Participants: K PCA Group prospective Action Team led by Glenn Mc Arthur, Recycle M, Linpark High School, Isabella Edmonds, Cornelia van der Sandt, Rose Day & Residents.

Focus: Litter and dumping on Mayor's Walk, Victoria Road and Victoria Park. Dumping Hot Spots on Pine Street and in Lewis Park. **No of bags collected:** 143 bags of waste collected and disposed of by Recycle M. Unfortunately, it was contaminated waste and could not be recycled. Thank you to Mayors Walk Spar, Recycle M and Plastics SA for your sponsorship.

World Clean-Up Week 15-20 September – Station 2 Duzi Fields/Leighton St/Burger Sponsored by Save Hyper & Plastics SA.

A huge KPCA Group Shout-out to the following Participants: Team Pink of SAVE HYPER, Glenn Mc Arthur & KPCA Group prospective Action Team, DUCT, Dr Liz Thomson Alec Shearing, Correctional Services, and Msunduzi Municipality Waste Dept

Focus: Litter on Duzi Fields and serious dumping on Burger Street Bank.

No of bags collected: 181 bags of waste collected and disposed of. Unfortunately, it was contaminated waste and could not be recycled.

JOIN OUR HERD

KPCA Group believes in the power of collaboration and the power of a UNITED community. You are invited to join forces with us in the following ways:

- Join our campaigns as a volunteer or sponsor.
- Become a monthly partner or Street Team Contributor.
- Follow, Like and Share our posts on social media.
- Lead your own clean-up and send us photos.
- Invite us to do a presentation for your work, school, club….

This QR Code leads you to KPCA Group's Charity Profile on 10 Bucks. Please navigate to Projects for secure OZOW payment portal.